

# ATTENTION BUSINESS OWNERS

✓ October 6, 2011 on your calendar

LARRY LINNE IS COMING TO SAN ANTONIO! *Author of*



90-minute Noise Reduction System™  
Seminar from his Nationally Best Selling Book

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# Reduce Your "Noise"

The Noise Reduction System™ (NRS) develops the single most important factor in a CEO's life: a capable and efficient Second in Command

Everyone that reads Larry Linne's *"Make the Noise Go Away"* agrees that his revolutionary system allows First in Commands (FICs) to focus on "CEO" objectives rather than the day to day "fires" that need to be addressed immediately.

NRS is a completely different approach to making an owner more effective. Rather than having the CEO delegate more, Second in Commands (SICs) learn how to assume greater responsibility, focus more on the principal's objectives, and reduce the "Noise" that interferes with CEO productivity.

*"My two managers have transformed before my eyes! After only two NRS sessions, they are planning ahead and taking greater responsibility." Contractor, Baltimore, MD*

*"Wow! I can't believe how much "noise" has gone away since my Director of Operations started NRS. I have less stress and sleep much better." Manufacturer, Denver, CO*

Larry Linne will introduce the Noise Reduction System™ to San Antonio's business community on Thursday, October 6, 2011. The 90 minute workshop will be held from 2:30-4:00pm at the Greater San Antonio Builders Association.

\$89 Per Person

Free for FICs and SICs Attending Together  
(companies with 50 or more employees)

Ask a Sponsor for Free Passes  
(includes private author reception)

Register Online at [SACHAMBER.ORG](http://SACHAMBER.ORG) or Call (210) 615-1800

Join us on

Thursday, October 6<sup>th</sup> from 2:30PM to 4PM  
Greater San Antonio Builders Association  
3625 Paesanos Parkway, SA, TX 78231